

AUSTIN D. PAGE

Hydroponics Consultant /Small Business Administrator/ Sales Representative

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OBJECTIVE

I am searching for an exciting and fulfilling career with a fantastic company. I consider myself to be a responsible, trustworthy, hardworking, detail oriented, dependable and independent person. I take pride in overcoming new challenges, and providing clients with top quality service.

I have excellent writing skills, and I am capable of editing and proofreading literature. I am highly creative, and at times, I can make the impossible seem possible. I have been formally trained as a fine arts/studio artist and master picture framer. But I am passionate about the art and science of hydroponics as well as modern greenhouse applications.

I have many years of hydroponic gardening experience, but on top of that, I have been selling hydroponic supplies and teaching others how to utilize these techniques since 1998, working for the Gas Pipe on Skillman Ave. Eventually, by 2007 I was able to open my own retail hydroponic supply store here in Dallas. Then, I had to close the doors in 2012 mainly due to highway construction on LBJ freeway, as well as, a large portion of my customer base suddenly moving to Colorado among poor economic conditions in the Dallas area. My hydro store, however, was growing rapidly and very successful for a number of years prior to closing its doors. We were expanding into a 15,000 sq. ft. retail storefront space before the downturn. So, please believe that I know my stuff when it comes to hydroponics. I take pride in knowing that most hydro gardeners in Texas have been one of my customers or students at one time or another, because I am literally one of the first professional hydro consultants in North Texas. You will probably not be able to find a more knowledgeable person on the subject in the entire U.S. Being in the hydroponic supply industry for over 17 years, I have learned many specialized tricks of the trade, and I have made many friends within the industry.

I am currently searching for an exciting career, which can also provide a substantial income and possibly a certain amount of freedom. I prefer to telecommute from home when possible, but I am available to travel when necessary. I have acquired the business skills that are necessary to run an entire enterprise more efficiently, so I am well suited for upper management and corporate administration roles. I am especially able to explain hydroponic techniques in detail, via email correspondence and telephone.

In addition, I am currently single, not-married, and only have a dog to worry about coming home to, should travel be required. Also, I like to work independently, and I like being the guy in charge within my capacity. I know what I am talking about, and I am capable of training others, as I have thoroughly trained five of my former employees to be hydroponic experts in their own right. Furthermore, I have my own vehicle for local transportation, and I am capable of booking flight and travel itineraries.

Contract Terms are negotiable

EDUCATION

1994 Graduated from Bryan Adams High School, Dallas, Texas.

AP Honors Program in Art and Psychology

1994-1996 Richland Community College

Studio Art/Art History, Psychology (all disciplines)

AP Honors in Humanities and Literature

1996-1998 University of North Texas (BFA) (Junior Undergraduate, planning to return)

Double Major: Fine Arts/ Psychology

53 credit hours completed

EMPLOYMENT EXPERIENCE

September 2012 - Present

Self-Employed Hydroponics Greenhouse Consultant

Self-employed Hydroponics Greenhouse Consultant, and sole owner of an online retail hydroponic supply store. I travel mostly within the state of Texas, to consult with rural farmers, and commercial greenhouse technicians about modern ways of improving the designs of their greenhouse setups to be more productive annually. Many of my current clients were once customers of my retail supply store.

\$500 hourly rate - consultation or installation services.

September 2007 - September 2012

Retail Business Owner of a Hydroponic Supply Store

Jolly Green Hydroponics, LLC

13628 Neutron Rd., Dallas, TX 75254 (Retail Store Closed)

I am the founder of Jolly Green Hydroponics, LLC which opened its doors to the public in late 2007. I thoroughly enjoyed being the owner of my own retail supply store, selling products that I am passionate about. I created a very competitive retail model, and built a powerhouse supply store from the ground up, in a very short period of time. As owner of the business, I managed everything that it takes to keep a business functioning on a daily basis. After running the store by myself for almost two years, I was able to hire and train up to five employees, and keep them all employed for about three years. I ran a very efficient business, with customer service as our number one priority. I setup business accounts with many wholesale suppliers, and built good business relationships with all of them. I was responsible for maintaining the most up to date hydroponic equipment in my retail inventory, and making sure that the

store was fully stocked and presentable to customers every day. As business owner, I had many important responsibilities that I found to be rewarding. Unfortunately, the downturn in the economy took a toll on my business, and forced me to close the doors in the summer of 2012.

Personal Salary: **\$100,000 per year**

December 2003 - December 2006

Hydroponic Sales Consultant

Texas Hydroponics, LLC (7 retail locations in Texas, now under new ownership)

1053 Elm Street, “Deep Ellum”, Downtown Dallas, TX (Business Sold, and retail location destroyed)

I worked as a hydroponic sales consultant and general store manager for multiple retail locations throughout Texas. My responsibilities included, but were not limited to, keeping track of store inventories with tracking software, placing regular orders with wholesale suppliers, keeping inventory fully stocked at all stores, maintaining a clean and safe environment for retail shoppers, executing advertising projects and conducting product booths at industry trade show conventions. I worked as the head hydroponic sales consultant for what was, at the time, the busiest hydro store in Texas; until, of course, I then opened Jolly Green Hydro.

Salary: **\$50,000 per year**

February 1998 - June 2002

Hydroponics Sales Specialist and Assistant Manager

The Gas Pipe - Tobacco Supplies, Gifts & Novelties

1411 Skillman Street, Dallas, Texas 75234

I worked as the only sales specialist for the hydroponics portion of this multi-faceted retail company. I began consulting in hydroponics methods in 1998 when my employers recognized my passion for teaching hydroponics. I quickly became the main reliable source for any customer who was interested in learning more about these gardening techniques. My duties included extensive consultation sessions, as well as, ordering new products, handling large cash transactions, nightly bookkeeping, and maintaining a well-kept appearance for the store at all times. Many skills that I developed at this job, later proved to be very helpful.

Salary: **\$35,000 per year.**