

Sustainable Professional Grower focused on solutions, innovation and progress

CAREER OBJECTIVE

To start or support companies / organizations focused on creating responsible solutions and innovations to make the world better and healthier

HIGHLIGHTS OF QUALIFICATIONS

I have been growing via clean hydroponics for 18+ years. I have 14+ years in business with experience ranging from strategic planning, procurement, consulting, risk mitigation, operations and project management. Additional experience includes startup operations, farming, propagation, nursery operations, LED R&D and development, CEA design and indoor growing. I focus on savings through streamlining, Sigma processes and lean manufacturing practices, while creating energetic and inclusive environments.

QUALIFICATIONS INCLUDE:

- MBA | Sustainable Business Mgmt.
- LEED Green Associate
- 18+ years hydroponic growing
- 8+ years LED R&D and development
- Focused on high impact / long-term solutions
- Systemic analysis and methods training
- Lean ops. implementation
- Growing plants in new and innovative ways

PROFESSIONAL EXPERIENCE

Local Greens Inc. | Farm Manager / Grower | Berkeley, CA 2014-current
Farm manager of a vertical farm in the heart of the Bay Area.

Responsibilities:

Farm manager
Commercial basil, micro green, sunflower and pea shoot grower
Nutrient analysis and mixing (compost tea mixtures)
Disease diagnosis and treatment program
Hydroponic system design and maintenance
CEA design and maintenance
LED R&D, design and installation
Commercial production mgr.
HACCP Officer
GAP certification
Agriculture machine / system development
Product development and marketing support
Intern program development and management

growUp Farms | Founder | Bay Area, CA 2012–2014

This was my first entrepreneurial business. growUp is an indoor hydroponic vertical farm growing fruits and vegetables using the most responsible practices on the market. We focused on increasing yields along with nutrition, affordability and new standards of transparency. Operations suspended due to lack of funds.

- 2+ years R&D based on food systems and manufacturing
- 2+ years intense study of current global agriculture practices and direction

Successfully grown crops in CEA clean hydroponic system with LEDs:

Sunflower (full)
Cucumber
Tomato
Watermelon (full)
Kale
Corn
Wheat
Fruit Trees

Squash

Business Solutions Consultant | Self-employed | Bay Area, CA - current P/T
Provide a myriad of business services to businesses based on company's growth and development needs.

- Financial analysis
- Responsible Business innovations and solutions
- Implementation of sustainable processes
- Large and medium scale project management w/ cross-functional teams

Procurement Agent | S & S Supplies and Solutions | Martinez, CA 2007–2012
Manage procurement processes from establishing vendor relations, analyzing product costs and developing cost structures to sourcing products, implementing operations processes, strategic purchasing measures and ensuring contract compliance for industrial product and service supplier. Products and services provided ranged from the industrial, oil, municipal and alternative energy sectors.

- Manage \$9M+ inventory
- Develop and manage supply chain
- Continuous monthly measured savings of \$60k+ per year

Customer Service Representative | Wells Fargo Bank | Rossmore, CA 2006–2007
Opened and maintained personal and business accounts and loans.

Procurement Manager / Receiving / Inventory Mgmt. | Orchard Nursery and Florist | CA 1999–2006
Procurement of horticulture products domestically and internationally (Vietnam, China and Malaysia) and implemented inventory control program for retail nursery. Promoted quickly based on performance. Managed 4+ employees.

Cannabis grower
18+ years growing cannabis in CEA clean hydroponic systems.

EDUCATION

- Bachelor's Degree | Business / Project Management (Honors) | DeVry University | Fremont, CA 2008
- Green MBA Sustainable Enterprise (Honors) | Dominican University | San Rafael, CA | 2013

GREEN MBA CONSULTING PROJECTS

Marketing Consultant | Youth Uprising (YU) | Oakland, CA June 2012–Aug 2012
Project manager for team of five MBA consultants providing a non-profit organization with marketing research and strategic planning services for its social entrepreneurial business ventures. We consulted with Youth Uprising's Social Enterprise Division which was made up of four vertical businesses: Café, IT Projects, Landscaping and Maintenance and Media Production.

- Guided the Director and four managers of the Social Enterprise Division to define target markets for each vertical
- Analyzed current markets of existing businesses and conducted research to identify potential expansion
- Provided scalable and measurable marketing campaign based around organization's existing core competencies

Green Business Certification Consultant | Sirona Fuels | Oakland, CA Sep – Dec 2011
Member of team of five MBA consultants that provided bio-diesel fuel company with green operational strategies required to obtain Green Business Certificate. Sirona Fuels received certification Feb. 2012.

- Analyzed company's business operations and developed cost reduction strategy
- Implemented environmentally neutral operational changes beneficial for the company, customers and community
- Presented findings and recommendations in presentation and report to board

Hult Global Case Challenge – Housing security

Jan – Feb 2012

Developed 10-year business plan for Habitat for Humanity International to provide affordable housing model for 10 million people in 10 years. Managed team of five MBA students for six-week analysis and plan development based on case study provided. Presented plan to panel of executives and experts.

- Studied global affordable housing crisis and developed possible solution
- Outlined strategic rollout measures and actionable steps for scalable business plan

Hult Global Case Challenge – Food security

Jan – Feb 2013

Developed 5-year business plan to create food security model for millions at the bottom of the pyramid. Managed team of five MBA students for six-weeks of research, analysis and plan development based on case study provided. Presented plan to panel of executives and experts.

- Studied global food supply chain to identify weaknesses, mitigate future risks and understand the industry on the macro and micro levels
- Developed highly scalable and innovative business model to disrupt current detrimental practices in the farming and food chain industries.

VOLUNTEER ACTIVITIES

Co-President | Net Impact | Dominican University Chapter

2011-2012

Manage leadership team comprised of eight student volunteers. Created chapter business plan to offer exchanges between Dominican University Green MBA students and local businesses.

Rodger's Range | Labor hand

- current

I volunteer on a small 2-acre community ranch in the East Bay. Duties include prepping soil beds, planting, digging and getting dirty.

ACCREDITATIONS

- LEED Green Associate | USGBC – not renewed

2010 – 2012

COMPUTER THINGS

- Office Suite, Project, Access, Front Page, Visio, SPSS, Eclipse, Qualtrics, Counter Point, social media, Mac, PC etc...